

# General Plan Sonoma

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Sonoma County

GENERAL PLAN  
**Sonoma**  
*Envisioning Our Future Together*



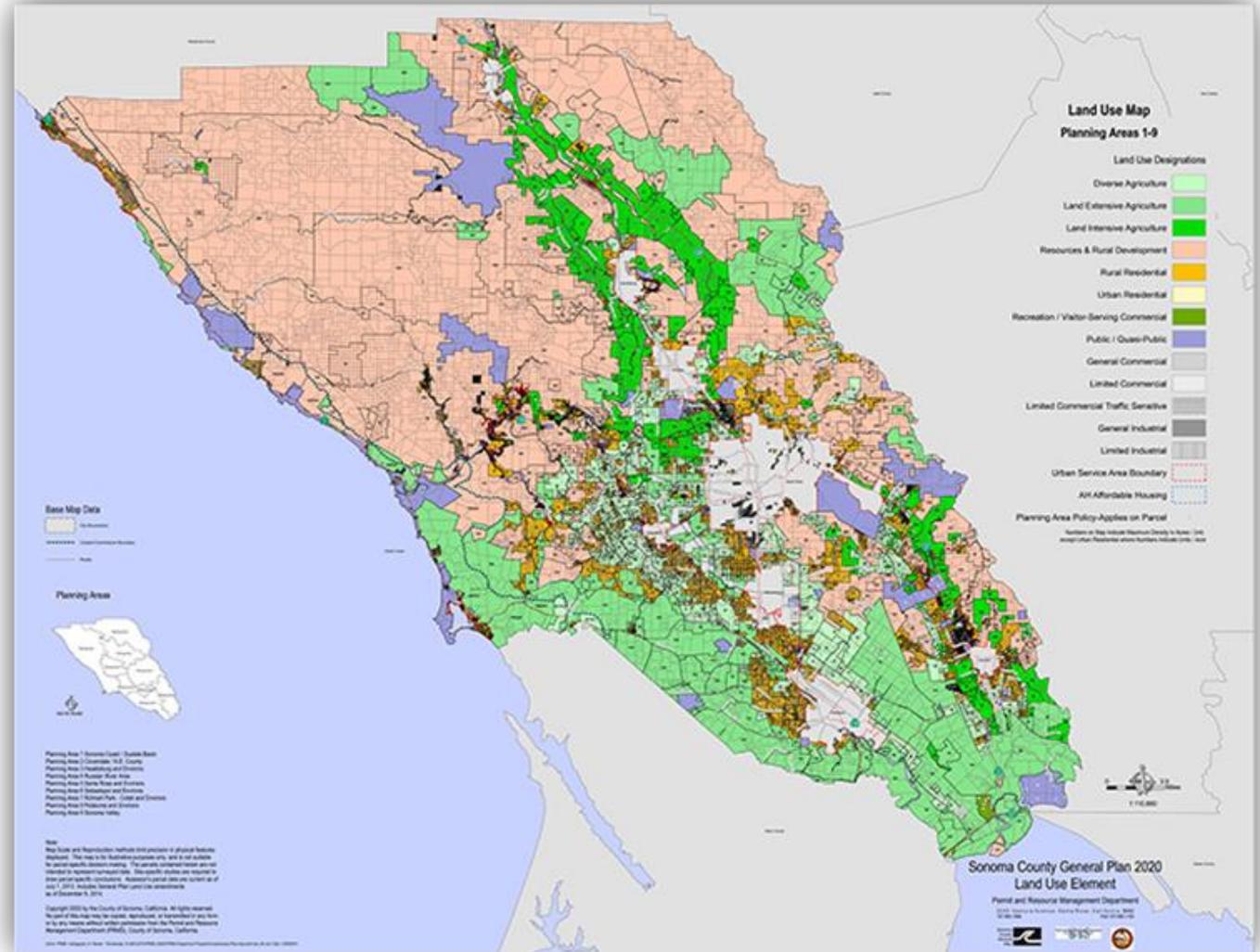
# What is the General Plan?

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## The General Plan:

- Establishes the long-term community vision for the county
- Plans for how the county will grow and conserve resources
- Guides fair and consistent decision-making
- Provides a blueprint for how land can be used in unincorporated parts of the county



# Why is the General Plan Important?



## The General Plan guides:

- How you and your neighbors can develop and use property
- How easy it is to get to your job and services
- The number and types of jobs available in your community
- The look and feel of neighborhoods



# Why is the General Plan Important?



## The General Plan guides:

- How roadways are designed and improved
- Number and quality of parks available to you
- Risk to you and your home from hazards
- How cultural and natural resources around you are conserved





The General Plan Update is **YOUR** chance to have a say in what Sonoma County will be like in the future!

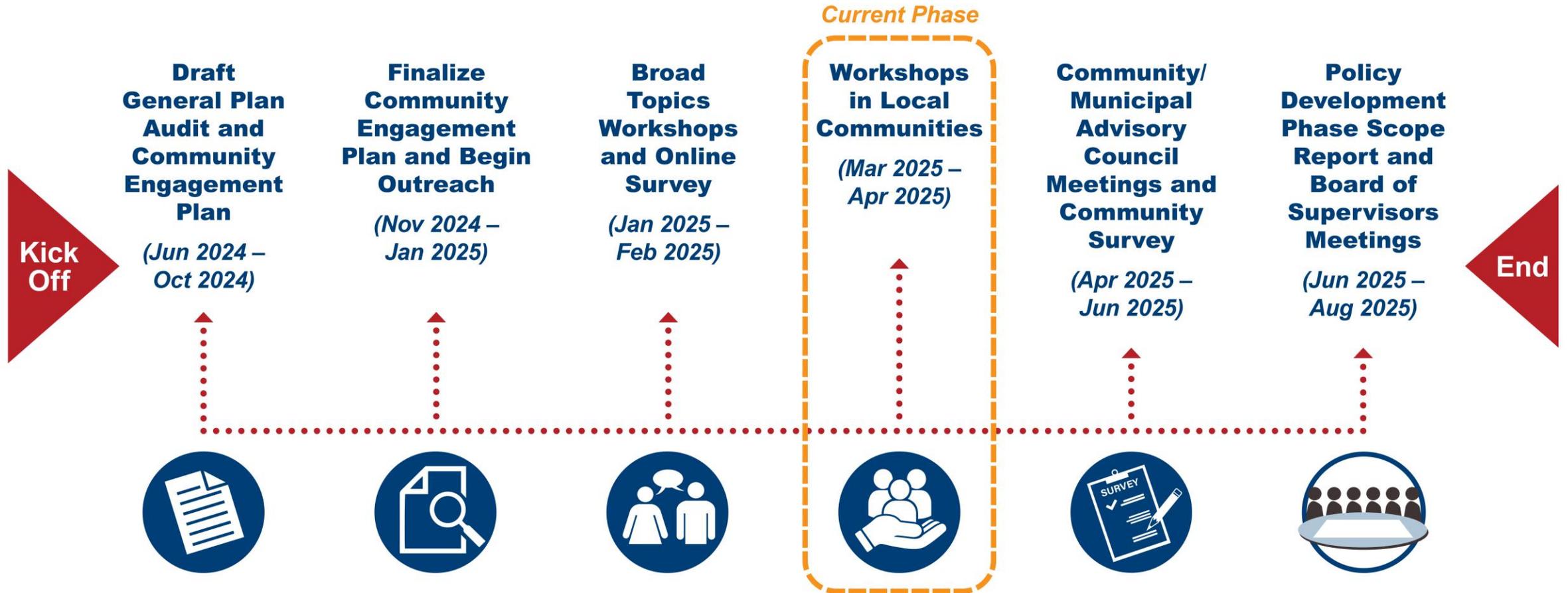


# Community Vision (Phase 1)

# General Plan Sonoma Overview



## Community Vision Phase Schedule:



# Community Engagement Process



- Community Visioning Workshops
- Online Surveys
- Workshops in Local Communities
- Focus Group Meetings with Underserved Communities
- Community Events
- Community/Municipal Advisory Council Meetings
- Tribal Consultation

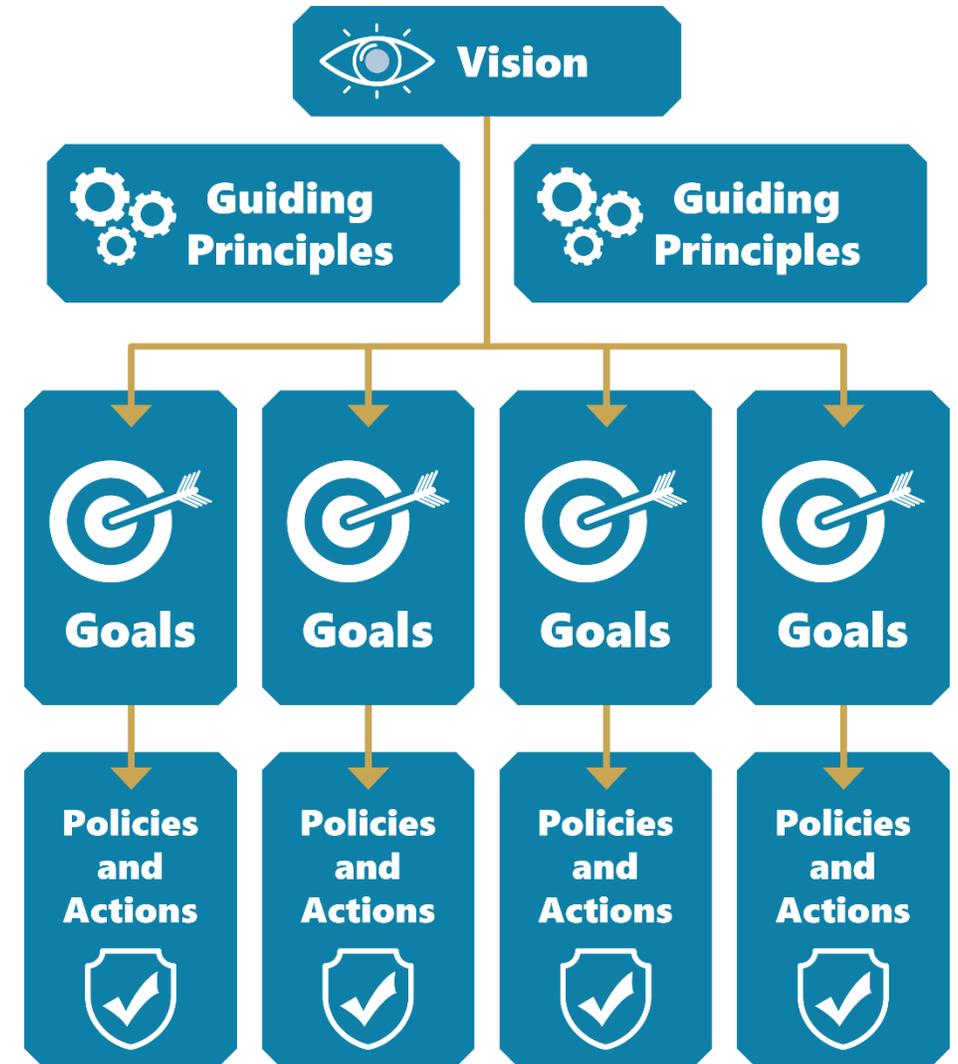
## Spreading the Word

- Permit Sonoma Website
- Newsletters
- Social Media
- Community-Based Partners
- **Help to spread the word to your neighbors and family!**

# General Plan Vision and Guiding Principles



- Describe the future of Sonoma County as you would like it to be in 20 years
- Express shared community values
- Relate to topics in the General Plan
- Guide preparation of General Plan content
- Guide how the General Plan will be realized
- Are unique to Sonoma County



# General Plan Focus Topics



- Growth Management and Development
- Accessibility and Circulation
- Ecology, Sustainability, and Climate
- Utilities
- Economy and Tourism
- Culture, History, and Community
- Protection of Natural Resources
- Agriculture and Food
- Open Space and Scenic Qualities



# Call to Action!



## Be an ambassador and spread the word about **General Plan Sonoma!**

- Share and take our General Plan Sonoma vision survey!
- Spread the word about the upcoming Local Communities Visioning Workshops! Meeting details to be posted on the website soon.
- Sign up for our mailing list to stay up to date! Encourage others to sign up too!

Visit our website!



[permitsonoma.org/generalplan](https://permitsonoma.org/generalplan)



# Thank You!

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