



STAKEHOLDER INVITATION LETTER

Dear Stakeholder,

Sonoma County is updating its General Plan, which guides County decisions about housing, transportation, jobs, services, and more! This is a key opportunity to think big about the future of the county—how can we create a county where future generations can thrive, with housing and transit for all while preserving agriculture and open space? How do we adapt to climate change? Join the conversation!

We are reaching out to invite you to support the County in sharing information about the General Plan Update to your community networks.

We are currently in the first phase of the update, the Community Vision Phase. This phase is focused on establishing a shared vision for the future and creating a plan for the second phase of the update, which will be focused on policy development. We anticipate completing the first phase this summer.

We are seeking your help to spread the word and share engagement opportunities with your networks. Current and upcoming outreach opportunities include:

- **Share and take the Vision Survey!**
<https://cliffpw.surveyparrot.com/s/general-plan-sonoma-survey/tt-QV0t5>
- **Spread the word about 10 upcoming Visioning Workshops!**
<https://permitsonoma.org/generalplan>
- **Sign up for our mailing list!**
http://service.govdelivery.com/service/subscribe.html?code=CASONOMA_360

Want more information? Join us at an upcoming stakeholder meeting! Register here:
<https://bit.ly/gpsonoma-stakeholder-workshops>

The County will hold two stakeholder workshops on March 13 from 12:00 -1:00 PM and March 20 from 1:00 - 2:00 PM where we will share more about the General Plan update process and ways you can be involved. The workshops include a Q&A where we can help answer any questions you may have. We look forward to your participation.

For more information about the project, please visit the General Plan Sonoma [website](#).

We look forward to hearing from you and encourage your participation in this important process!

**OUTREACH ENGAGEMENT TOOLKIT:
INVITATION LETTER**



Thank you,

Permit Sonoma General Plan Update Team